



Burdur
Mehmet Akif Ersoy
University

Art and Design Faculty
Visual Communication Design Department

General Informations For Inter-Institutional Agreement

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Burdur-TURKEY

- Who we are?

Visual Communication Design is a new department at Art and Design Faculty of Mehmet Akif Ersoy University, the main objectives are to improve its program, capacity and facilities according to similar but qualified departments in the world. It is very important for the department to build relationships with national and international faculties and their departments.

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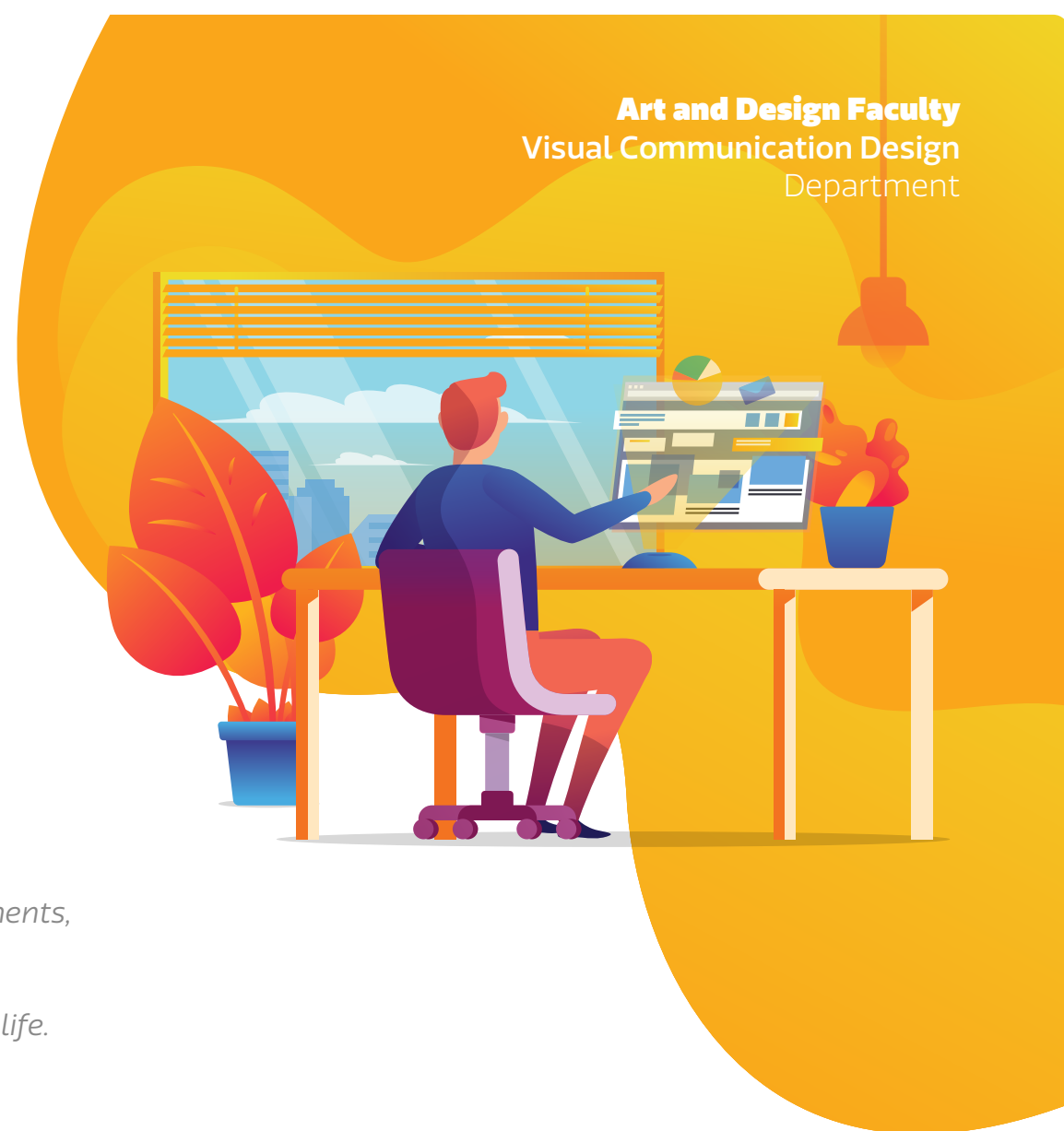
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- What about our curriculum?

The students of *Visual Communication Design* Department are aimed to develop 2D and 3D perceptions within an interdisciplinary art environment at the end of 8 semesters of undergraduate education. After the bachelor degree, learning outcomes are defined as;

- *To be able to produce multimedia objects,*
- *To be aware about the actual technologies and other improvements,*
- *To be able to think in an innovative style and out of line,*
- *To be a designer with the requirements of professional working life.*



- After Graduation

After the program, some opportunities for employment is planned as:

- *Managers and creative director of new generation agencies,*
- *Academicians in related departments of universities,*
- *Researchers in R&D laboratories of technology companies,*
- *Designers in the fields where experimental interactive presentation techniques such as museums and galleries are produced,*
- *Illustrators in boutique production agencies that produce mobile media.*



- Courses

Some of courses that can be given at the international level are as follows:

- Art Concepts and Theories
- Basic Design
- Drawing
- Introduction to Digital Design
- Visual Communication Design
- Typography
- History of Art, Design and Culture
- Animation Techniques
- New Media
- Animated Graphic Design
- Digital Illustration
- Packaging Design
- Information Design
- Interface Design
- Advertising and Campaign Strategies
- Video Editing
- Kinetic Typography
- Tv Graphics
- Communication and Ethics
- Entrepreneurship
- Digital Publishing
- Web and Social Media



- Academic Staff



Prof. Dr.
Serdar TUNA



Assist. Prof. Dr.
Murat KaARA



Assist. Prof. Dr.
Gülçin KARACA



Assist. Prof. Dr.
Erol ÇİTÇİ

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- About the City

Mehmet Akif Ersoy Üniversitesi is located in Burdur, the southwest of Turkey and bordering Isparta, Antalya and Muğla which are world-famous cities of the country. Burdur is in the district of lakes in the Mediterranean Region. The distance to each neighbor cities is not more than 2 hours. City has an airport and two flights take place everyday. It takes only 45 min to fly from Istanbul to Burdur.

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- About the City

City's biggest lakes Burdur, Yarıřlı and Salda Lake which are well known ones and gathering thousands of tourists every year. Besides, Burdur has many of ancient city from Roman, Byzantine and Ottoman era. Sagalassos and Kibyra ancient cities are worth to visit. There are many opportunities such as skiing in Davraz Mountain, swimming in Salda Lake, entering Insuyu Cave, visiting historical places and living in peace in the city.

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Salda Lake



Sagalassos Fountain



Insuyu Cave



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